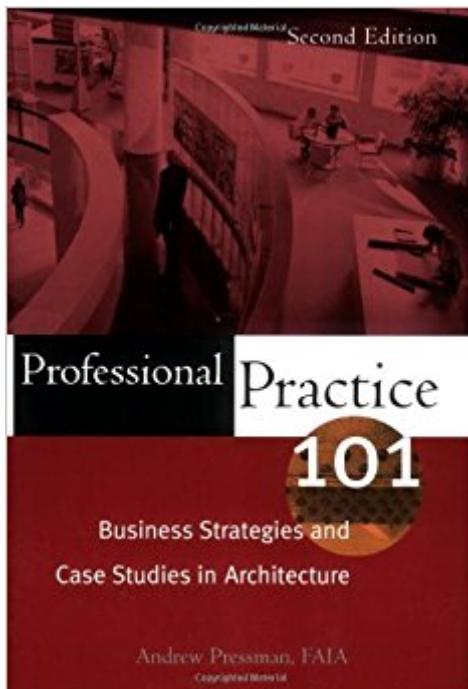


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# Professional Practice 101: Business Strategies And Case Studies In Architecture



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Shed fresh light on the many issues involved in the operation of an architectural practice -- from how a firm is structured to how it manages projects and secures new business -- with the latest edition of Professional Practice 101. Case studies, new to this edition, augment each chapter as does a wealth of material including coverage of: Project management Time management Group dynamics and teamwork Project delivery Communication and leadership skills Design and information technology Marketing Legal and licensing issues Financial management Risk management and professional liability insurance Client and contractor relations Order your copy of this design primer today.

## **Book Information**

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## **Customer Reviews**

As you work your way through your architectural career there come the times when you need to be reminded about how you should work and how the profession has changed while your eyes were glued to your monitor. This book does all of that and more. Almost all of the contributors are a pleasure to read and on task with the area they were asked to write about. I recommend this book to anyone at any level of their career.

A fine primer for architectural practice. Relatable, generally.

Good products.

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